



2026 SPONSORSHIP PROPOSAL

COMMUNITY IS STRONGER THAN CANCER.

Because of our corporate and community friends, we are able to fulfill our mission to uplift and strengthen people impacted by cancer by providing support, fostering compassionate communities, and breaking down barriers to care.

IN 2024

In 2024 there was a 43% increase in individual visits and 4,547 visits to programs.

HOSPITAL PARTNERSHIPS

We have expanded our services to both sides of the river. Our Clubhouses are within MeryOne Genesis West and UnityPoint--Trinity. The new locations are conveniently located near the cancer centers to make our services and resources more accessible.

EXPANDING OUR REACH

In 2024, our program team facilitated a total of 765 no-charge programs including 270 support group sessions, as well as 48 educational, 199 healthy lifestyle, and 81 social activities. Additionally, we have expanded our reach beyond those who we serve in the Quad Cities. We now offer virtual services to the whole state of Iowa, which is more crucial than ever before with Iowa having the second highest cancer incidence rates.

HEALTH EQUITY

We are committed to health equity and increasing opportunities for those impacted by a cancer diagnosis. We continue to participate in various advocacy and awareness projects nationwide.



Board of Directors

Chair: Tom Kellenberger | United Insurance Counselors

Chair Elect: Miranda Dresing | St. Ambrose University

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Staff Liaison: Lexi Bull | CSC at Gilda's Club

Ashley Gregory | UnityPoint Health --Trinity

Brian Keck | KJJB Fox 18

Kelli Nitz | HNI Furnishings

Barry Shaw | Ascentra Credit Union

Interested in joining our Board of Directors or Associate Board ? Email gc@csciowaillinois.org to express interest.

CSCIAIL Staff

Joy Bush, Executive Director

Kelsey Allen, Program Director

Ashley Baxter, Development Director

Lexi Doxsee, Marketing & Outreach Manager

Tracie Watts, Operations & Volunteer Coordinator

Arwen Hansen, Event & Donor Relations Coordinator

Kelly Craft, Program Manager

Nora Bosslet, Program Manager

LaNae Ramos Program Coordinator



GILDA'S CLUBHOUSE
Davenport, IA



GILDA'S CLUBHOUSE
Moline, IL



GILDA'S VIRTUAL COMMUNITY
ON A DEVICE NEAR YOU



NOW SERVING BOTH SIDES
OF THE RIVER AND BEYOND.

ANNUAL EVENTS

Annual Events Raised Over \$260,000 in 2025



LIVE FROM THE QC... IT'S SATURDAY NITE
Saturday, March 28, 2026
Waterfront Convention Center
Bettendorf, IA



GOLF FORE GILDA'S
Friday, May 1, 2026
Palmer Golf Course
Davenport, IA



RUN FOR HOPE
Saturday, June 27, 2026
The Rock
Coal Valley, IL



DRAGON BOAT FESTIVAL
Saturday, September 19 2026
Location: West Lake
Davenport, IA



DIAMONDS & DIVAS
Thursday, October 1. 2026
Waterfront Convention Center
Bettendorf, IA



Friends of Gilda's Club Quad Cities,

Our signature events are filled with purpose and power. They create a stage for Cancer Support Community at Gilda's Club to showcase the NO-COST cancer support we've offered to our community for over 27 years—support made possible through the generosity of partners like you.

With every sponsorship, community leaders inspire both their teams and our wider community, experiencing firsthand the joy of giving back and igniting a sense of strength and hope for everyone impacted by cancer.

Our purpose remains clear: to ensure no one faces cancer alone. We're grateful for your partnership in this mission—together, we make it possible.

*Joy Bush, Executive Director,
Cancer Support Community Iowa & NW Illinois*

Your support made a Difference in 2025

4,410

program visits – includes
support groups, workshops,
socials, and other activities

765

No charge programs
offered in 2025

84%

of members reported
our programs
increased their
quality of life.

1,159

people touched by
cancer served

710

educational, healthy living,
and social activity sessions

96%

of members reported felt that
CSC at Gilda's Club provided a
connection to others who share
similar concerns

249

support group sessions



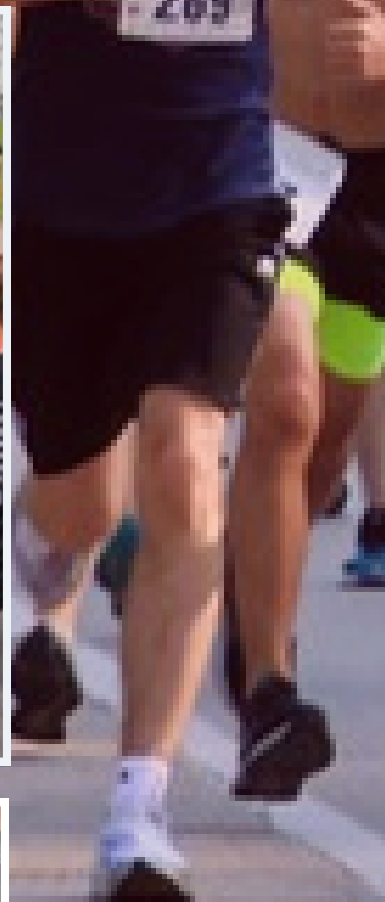
Saturday, June 27. 2026

The Rock, Coal Valley

8AM 5K // 9AM 1 Mile Fun Run

Some things are worth running for.

Back for a fourth year at the one of a kind location in the Village of Coal Valley. This 5K race and 1 mile Fun Run runs through the scenic neighborhoods of Coal Valley and is about honoring and celebrating everyone in our community that is impacted by cancer.





Saturday, June 28. 2025

The Rock Coal Valley, IL
8AM 5K | 9AM 1 Mile Fun Run

EVENT REACH

400+

Runners & Spectators

5,000+

Social Media

2,500+

Printed Materials

4,000+

Email Blasts

This event is more than just a run; it's a celebration of strength, unity, and the power of community.

Together, we can make a real difference in the lives of individuals being impacted by cancer in our community.

#CommunityIsStrongerThanCancer

Sponsorship Levels and Benefits:	Presenting Sponsor \$15,000 Exclusive	Survivor Sponsor \$5,000 Exclusive	Hope Endures \$2,500 Exclusive	Doggie Dash \$2,000 Exclusive	Award Sponsor \$1,500 Exclusive	Silver Sneakers \$1,000	Pace Setter \$500	Fast Feet \$150
	SOLD			SOLD				
Name in Event Title	X							
Speaking Opportunity	X	X						
Logo on WQAD Ad and all print materials	Large Logo	Medium Logo						
Logo on Regular and Survivor Bib	X	X						
Listed on event invite	X	X	X	X				
Option to Hang Banner	X	X	X	X				
Option to set up table day of	X	X	X	X	X			
Option to include promotional material in race packet	X	X	X	X	X	X		
Inclusion in social media	X	X	X	X	X	X	X	
Verbal Mentions at event	X	X	X	X	X	X	X	
Logo on Race Shirt	X	X	X	X	Logo on medal and shirt	X	X	X
Listed on website	X	X	X	X	X	X	X	X
Complimentary Race Entries	30	10	5	5	2	1		

FOR MORE INFORMATION OR TO SECURE A SPONSORSHIP, CONTACT LEXI:

lexi@csciowaillinois.org

309. 949. 2648

www.csciowaillinois.org/run

2026 SPONSORSHIP PLAN

We are here to help create a sponsorship plan that works for you. Whether you support one event or all of our signature events, your support makes an impact on the individuals and families we serve.

SPONSORSHIP LEVELS BY EVENT

Live from QC

- ☐ \$35,000 Presenting Sponsor
- ☐ \$15,000 Platinum Sponsor
- ☐ \$10,000 Gold Sponsor
- ☐ \$5,000 Silver Sponsor
- ☐ \$2,500 Bronze Sponsor
- ☐ \$1,500 Survivor Sponsor
- ☐ \$1,000 Whiskey/Wine Sponsor
- ☐ \$800 Purchase a Table of 8

Golf Fore Gilda's

- ☐ \$3,500 Title Sponsor
- ☐ \$2,500 Luncheon Sponsor
- ☐ \$2,000 Hole-In-One Sponsor
- ☐ \$1,500 Bev Cart Sponsor
- ☐ \$1,500 Green Flags Sponsor
- ☐ \$1,000 Survivor Sponsor
- ☐ \$ 500 Hole Sponsor
- ☐ \$150 Signage
- ☐ \$500 Purchase a Team of Four

Run for Hope 5K/1 Mile

- ☐ \$15,000 Presenting
- ☐ \$5,000 Survivor
- ☐ \$2,500 Hope
- ☐ \$2,000 Doggie Dash
- ☐ \$1,500 Race Ready
- ☐ \$1,000 Silver Sneakers
- ☐ \$ 500 Pace Setter
- ☐ \$ 150 Fast Feet

Dragon Boat Festival

- ☐ \$10,000 Dragon Sponsor
- ☐ \$5,000 Boat Sponsor
- ☐ \$3,000 Steerer Sponsor
- ☐ \$2,000 Gladiator Sponsor
- ☐ \$1,500 Award Sponsor
- ☐ \$1,000 Remembrance Sponsor

Diamonds & Divas

- ☐ \$10,000 Platinum Diva Sponsor
- ☐ \$5,000 VIP Sponsor
- ☐ \$3,000 Buff Boy Sponsor
- ☐ \$2,500 Selfie Station Sponsor
- ☐ \$1,500 Survivor Sponsor
- ☐ \$1,000 Swag Sponsor
- ☐ \$1,000 Wine Pull Sponsor
- ☐ \$ 650 Purchase a Table of 8

Direct Program Partner:

- ☐ Adopt A Day of Programming Sponsor \$1,500

Other:

- ☐ I cannot sponsor, but would like to donate an auction item. Item to Donate _____ Value: _____.

Sponsor Contact Information:

Business Name _____
Contact Name _____ Title _____
Billing Address _____
City, State, Zip _____
Phone Number _____ Email Address _____
Website _____

Our organization would like to donate our gratis tickets to CSC at Gilda's Club Members:

☐ Yes ☐ No

I have the authority to execute this sponsorship agreement on behalf of the above named company and, with my signature, commit the company to paying Cancer Support Community at Gilda's Club the total amount sponsored above.

Authorized Signature: _____ Date _____

Our contribution will be made by:

- ☐ Check (Payable to Cancer Support Community Iowa & NW Illinois)
- ☐ Please invoice us
- ☐ Credit Card: (circle one) MasterCard Visa Discover American Express
A 2.9% transaction fee will be applied to all credit card purchases.
Card Number _____ Exp ____/____ CVV _____

Office Use Only

Entered on Income Report: _____

Invoice Sent Date: _____

Payment Received Date: _____

Please return Completed Form to:
Cancer Support Community at Gilda's Club
1351 West Central Park, Suite 200, Davenport, IA 52804